



## VIP DAY

1-2 November 2022, The Mirage Hotel, Las Vegas

### Tuesday 1<sup>st</sup> November

7.30pm - *Dinner with friends*. Invitation-only, pre-event dinner & drinks @ The Sanctuary, The Mirage Hotel. (Sponsored by Zip)

### Wednesday 2<sup>nd</sup> November

8.45 OPENING SESSION (main stage)

#### **Improv/e yourself!**

A fun, 'outside the box' learning opportunity with this expert Improv company who through unscripted theatre and a bit of comedy will refresh the way you think about communicating and collaborating. This revolutionary learning technique will leave you inspired with new ways of thinking and ensure you are fully charged for the day ahead!

**The Hideout Theatre** - confirmed

9.30 Take a Break. Expo & Juice Bar

9.50 FUTURIST KEYNOTE (main stage)

#### **Challenges and opportunities for procurement in turbulent times**

Join top-ranked economist and financial futurist Jason Schenker for this timely discussion of critical risks and opportunities facing procurement organizations, functions, and executives. Topics for this talk will include the economic outlook, financial market dynamics, labor market data, supply chain disruptions, inflation and Interest rates, capital expenditure expectations, bond yields, energy prices, Cold War Two, and more.

Jason has been ranked the #1 forecaster in the world in 26 different categories by Bloomberg since 2011. He is the Chairman of The Futurist Institute and the President of Prestige Economics.

Jason Schenker, Chairman, President & Author, The Futurist Institute / Prestige Economics – confirmed

**1-2-1 Business meetings (30 mins) with vendors run concurrently**

10.55 **Peer-to-peer discussion groups (60 mins) / 1-2-1 Business meetings (30 mins) with vendors run concurrently**

Each discussion group consists of 18 VIPs and an expert moderator to maximize collaboration, conversation and value for the participants.

*Choose from:*

**Procurement's leadership opportunity (and burden) in an ESG-focused world**

The increasing focus on greenhouse gas emissions that arise in firms' supply chains has shone light on the reality that 70-80% of a majority of firms' climate and general sustainability impacts arise in their purchase of finished goods and services. Addressing ESG factors in procurement may feel like another in an ever-escalating set of pressures on the procurement function. But in fact the process of ESG integration, done right, offers opportunities to reduce cost and risk, strengthen supplier relationships, build resilience and improve brand reputation.

Sarah O'Brien will put the ESG opportunity in perspective and suggest ways to best prioritize, build comprehensive strategy, engage stakeholders and take the stage as a strategic leader by embracing this opportunity.

Sarah O'Brien, CEO, Sustainable Purchasing Leadership Council – confirmed

Or

**Talent intelligence**

Great Leaders Make Sure Monday Morning Doesn't Suck. At least that's what Eric Harkins thinks. Eric spent 25 years working in corporate America and was lucky to work for some good leaders but was even luckier to work for some really bad ones too. As president of GKG Search & Consulting, Eric works with companies to help them Get, Keep & Grow the leadership talent they need to create a culture high performers want to be a part of. His message reminds his audience that a "bad leader will never create a good culture" and spends time talking about what really matters when it comes to leadership and workplace culture.

Eric believes that the only differentiator companies have right now is who they allow to be a leader. He shares the three most important lessons he learned along the way, and tells the story of how they became "rules". His speaking is described as: "Fun, engaging, but edgy and in your face messages around leadership and workplace culture".

Eric Harkins, President, GKG Search & Consulting – confirmed

11.55 Caffeine recharge

12.05 DISCUSSION (for all)

## **Peer-to-peer roundtable (60 mins)/ 1-2-1 Business meetings**

### **Procurement career planning as supply chain ecosystems change**

The salient capabilities of Best-in-Class Supply Chain executives reflect the changing leadership styles of such leaders in their functional disciplines. These capabilities and styles are key to success in the changing ecosystems of various companies' supply chains. To help frame your next career steps, this discussion will review trends in the Procurement function's value creation and the associated capabilities observed in Best-in-Class Procurement executives. Additional review of relative Procurement competencies across industries will further help differentiate yourself and play to your strengths when considering new opportunities.

Hosted by Carlos Garcia, Supply Chain & Operations Officers Practice Leader, Heidrick & Struggles – confirmed

#### 1.05 VIP lunch

Invitation-only private lunch @ SkyView, The Mirage Hotel

Hosted by: Insight Sourcing Group

#### 2.05 KEYNOTE (main stage)

### **Who's who? Which emerging players should we be keeping an eye on?**

**Dr. Elouise Epstein, Partner, Kearney** – confirmed

#### 2.50 **Peer-to-peer roundtables (60 mins)/ 1-2-1 Business meetings**

*Choose from:*

### **The path to transformation enlightenment**

How are transformations being executed in other companies? How do you go about getting buy-in / funding, changing the organisation's mind-set to really see procurement as a business enabler. What was the starting point, key struggles & how you got past that?

66% of procurement transformations fail, but most don't even get past obtaining funding. As a Procurement leader, you are either in the middle of a transformation or will be asked to lead one soon. How do you avoid being part of the 66%? In this discussion, Amanda Prochaska will lead you through a series of practical techniques to obtain the funding you need to transform and steps to take to obtain a successful transformation.

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Host: Amanda Prochaska, Chief Wonder Officer, Wonder Services – *confirmed*

*Or,*

### **Supplier Resilience**

Supply chain resilience, inflation and shortages in today's environment: what issues are impacting procurement, strategic trends, pain points firms are dealing with. Supply chain risk management: which risks can you mitigate? Managing risk of firms 2-3 steps down the supply chain. How are you communicating risks to leadership?

Host: Anna McGovern, MD, Pond View Consulting – confirmed

3.50 Get some caffeine!

4.00 DISCUSSION (for all)

### **Peer-to-peer roundtable (60 mins)/ 1-2-1 Business meetings**

#### **How to respond to the current challenges procurement leaders face**

Quiet quitting. In-person, hybrid, and remote teams. The Great "Resignation." Competition for talent. Any one of these threats is enough to keep you awake at night, but what is a Procurement Leader to do when they are all happening at once? In this discussion Dr. Andrea Veech will introduce you to the Four Competencies of Effective Leadership that will show you how to demonstrate behaviors to increase your effectiveness and reduce the stressors of leadership.

#### **Two Questions:**

1. Efficiency vs Effectiveness: What's the difference and why does it matter?
2. If your team gave you a Google Review, how many stars would you get?

Host: Andrea Veech PhD, Founder & CEO, Leadership Beach – confirmed

5.00 VIP Day ends

5.20 Access to ENGAGE closing keynote (main stage)

#### **Observations of a Myopic Futurist**

The business world is changing more quickly - and more dramatically - than it ever has before. Over the next few years advances in Artificial Intelligence, Machine Learning, Robotics, and a handful of cutting-edge technologies will have a greater impact on the global economy than any force since electricity - and nowhere will that impact be greater than in the fields of procurement and supply chain management.

Join us for a provocative conversation to understand what you can do to ensure your organization will be among the few to reap the future's rewards. In the course of a hold-your-hat, edutaining, candid conversation, you will learn about a host of cost-effective, easily implementable, actionable approaches you can begin to use right away to ensure your company can start to ready itself for tomorrow, today.

Dr. JT Kostman a world Leader in applied AI and cognitive computing & Co-founder, ProtectedBy.AI – confirmed

6.30-

7.30 Join the rest of the ENGAGE conference family for Drinks & Nibbles in The Mirage Hotel Calypso patio area (Optional)

### Thursday 3<sup>rd</sup> November

Free access to Day Two of the main ENGAGE conference – if you wish to stay!

*Look at what's up for discussion on Day Two on the attached PDF.*