



# Leaders 30 Briefing

Invitation-only think tank for 30 leaders/decision-makers in procurement

November 15, 2023, The Westin Peachtree Plaza, Atlanta

*All timings US Eastern*

**Program runs 10.45-5.00 PM, followed by dinner 7.00-10.30 PM**

10.30 Registration & coffee

**10.45 Welcome and introduction** to the day's format and objectives from Mike Cadieux, CEO, Procurement Foundry. Each session is designed for maximum interaction and ideas-sharing featuring 10 minutes of scene setting/thought leadership, 30 minutes of peer discussion, 10 minutes for feedback, learnings and takeaways.

**11.00 Session 1**

## **Value beyond savings initiatives and selling procurement into the business**

How are you driving top line versus bottom line for the business? What else can you do as a procurement leader to add value? How are you collaborating with key stakeholders, what opportunities are you embracing across other functions to expand your sphere of influence? What training and development in communication, engagement and negotiation with stakeholders are you using for yourself and your team?

Sopan Shah, CPO, IHG

Zai Mohammed, Head of Global Procurement, TalkDesk

Joseph Martinez, CPO

**11.50 Session 2**

## **Tech Stack / digital transformation**

Best of breed, doing more with less, how are you getting more bang for your buck with your suppliers/ how are you getting creative? How to prep for emerging technologies, understanding what new concepts, ideas exist to take procurement to the next level. How to get your organization to invest in procurement and building out the roadmap.

Host: Shachi Rai Gupta, Global Head of Strategy, Intelligence and Digital Transformation, Bristol Myers Squibb

Mathew Schultz, Head of Global Procurement, Forrester

Michael Leiken, VP Procurement Strategy InMarket

**12.40** Lunch buffet & networking

**1.40 Session 3**

## **Gen AI: adoption & implementation**

Examples of AI implementation within procurement, what is working today and where do we go next for value? How is procurement leveraging generative AI, what opportunities exist in language models and who is doing cutting-edge stuff?

Melissa Drew, IBM & Tracy Ring, Accenture

### **2.30 1:1 Meetings / networking & coffee**

Participants attend their 3/4 pre-agreed 1:1 meetings with sponsors based on their profiling, business needs and future objectives.

### **3.30 Session 4 – choice of two discussions:**

#### **ESG strategies**

What procurement front runners are doing to support business efforts in ESG. How can procurement impact a company's success and meet investors and customer's demands. What science-based targets do you have, net zero targets? What are you doing to promote sustainability, how managing, working with your suppliers on their diversity and sustainability planning? What technologies are being used to fast forward ESG, how take advantage of AI in ESG strategy.

**Or**

#### **Career planning**

Taking your next step up the procurement career ladder. Share your own journey and plans and hear from peers on how they got to where they are today and what their future outlook holds.

Host: Rendi Miller, Head of Global Travel and Procurement, Qualtrics

Sheri Spinks, VP Global Procurement Strategy, Primo Water

### **4.20 Session 5**

#### **Talent planning**

Time to rethink how we are building the procurement and supply chain team for tomorrow, what does your future team look like, what are the current labour market /skills challenges we face? Where do you look for talent in a hybrid environment? What internal training and support plans do you have in place for your team for development? How are you maintaining and boosting team collaboration in a hybrid environment?

Host: Heidi Hoffman, Partner, Supply Chain Management, ON Partners

Jim Noone, CPO, RWDC Industries

5.10 Wrap up and learnings from the day

5.20 Close of Leaders 30 & drinks

**7.00 Invitation-only, 4 Course tasting menu @Lazy Betty, Atlanta**